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Do not assume content reflects current scientific knowledge, policies, or practices.
Price List of Bearded Iris, Season 1923

H. W. Grosehner, Napoleon, Ohio

GUARANTEE
All varieties absolutely guaranteed to name.

SUBSTITUTION
I never substitute unless told to do so, and will delay in filling orders until it would be advisable to name a second choice. Some of the new or scarce sorts will soon be sold out.

EARLY TO MIDSEASON TO MIDSSEASON

Dorothy, 20c, 35c, 50c. $1.00, $1.50, $2.50, $3.50. Helga, 20c, 30c, 50c.

Major, 20c, 35c, 50c.

MIDSSEASON TO LATE VARIETIES

Amae, 20c, 35c, 50c. Albert Victor, 50c, 75c.
Amaras, 35c, 50c, 75c.
Blue Boy, 25c, 50c, 75c.
Cuprice, 20c, 35c, 50c.
Eldorado, 35c, 50c, 75c.
Farr, 35c, 50c, 75c.
Her Majesty, 20c, 35c.
Incomparable, 35c, 50c, 75c.
Kodie, 20c, 35c, 50c.
Nae E. Erdyki, 35c, 50c.
Nicouigner, 35c, 50c.
Muscine, 50c, 75c, $1.00.
Moshahla, 25c, 30c, 50c.
Oxian, 35c, 50c, 75c.
Loona (Farr), 35c, 50c.
Queen of May, 20c, 35c, 50c.
Ross Alexandra, 20c, 35c, 50c.
V. Victoria, 35c, 50c, 75c.
P. Vincenti, 35c, 50c, 75c.
P. Facteau, 35c, 50c, 75c.
Shelvin Wright, 20c, 35c, 50c.
White Knight, 20c, 35c, 50c.
M. N. C. 35c, 50c, 75c, $1.00.
Rose Unique, 35c, 50c, 75c.
Victoria, 35c, 50c, 75c.
Hw Rush, 35c, 50c, 75c.

VARIETIES IN LIMITED SUPPLY

The following varieties are in limited supply so it would be prudent to order at once.

Ambassador $2.00, $3.00, $4.00.
Armeniac, $1.00, $1.75, $2.00.
Ann Leslie, $1.00, $2.00, $2.50.
J. Farr, $1.00, $2.00.
Afterglow, $1.50, $2.00, $2.50.
Blunt, $5.00, $7.50.
B. Y. Morrison, $1.50, $2.00.
Brandwine, $3.00, $5.00, $7.00.
Chaucer, 2nd, 25c, 50c, $1.00.
Dolomitieana, $1.25, $2.00.
D. S. Shaw, $1.25, $2.00.
Crosader, $1.50, $2.00, $3.00, $5.00.
Cod, Calamet, $1.50, $2.00, $3.00.
Candia, $2.50, $3.00, $5.00.
Ed. Michell, $1.50, $2.00, $3.00.
Grolsch, $1.50, $2.00, $3.00.
Gold Crest, $1.50, $2.00, $3.00.
Grace Kimble, $1.50, $2.00, $3.00.
Lark of June, $1.00, $2.00, $3.00.
Lant A. Williamson, $1.00, $2.00, $3.00.
Lewis Tweedie, $2.50, $3.75, $5.00.
Lucifer, 2nd $1.50, 3rd $2.00.
L. G. Carthan, $3.00, $5.00.
Mary Carrier, $1.00.
Mina, $1.25, $2.50.
March Armin, $2.50, $3.50.

Most illuminating iris catalog of today
After reading it you will in all probability want my

SURPRISE BULLETIN OF THE UNVARNISHED TRUTH

ANNUAL RATING LIST TO THE UNVARNISHED TRUTH

and finally

THE UNVARNISHED TRUTH

(Applied to the Iris situation)

MY IRIS CATALOGUE
My iris catalogue is the brightest, shiniest and outstanding in the world. It is unique, entertaining and instructive, giving the very essential information that is regularly desired and making the selection of varieties easy. The facts and the truths expressed and the frankness with which varieties are described, favorable and unfavorable, give my arguments an irresistible force that compels thought. Price $5.00

NOTICE
No new catalogue has been issued this season, the same edition is sent out that was compiled last season that created so much favorable comment.

Copyright 1923
The T. U. Bulletin AND Book Circular

IS IT WORTH IT?

A master Iris of a light bright pearlescent shade with as much substance as Princess Bentzirie and a bright, clear variety, this Iris will have a future and the greatest demand of any Iris. It is likely to be the most popular Iris of the year.

A very beautiful Fryer seedling, at a moderate price, that will advance to leading status in a short time.

An Iris so gay in attitude that it is the Beaux Brummel among Irises. Some wonderful shades of blue and lavender Irises that are ethereal in beauty and are true Iris varieties.

Final conclusion on Dominion, Mother of Pearl, Ambassaduer, Marmalade, W. D. G. Masterpiece, and some others will be shown on the next page.

Is it worth fifty cents to keep one or more heartbeats over the disappointment of buying Irises that on account of your locality, the flowers do not take their normal colors on account of abnormal cool or hot and dry weather.

Cool Weather) Irises

Hot Weather

Is it worth fifty cents to keep one from getting sun and allow me to say "I told you so"?

LADIES

Is it worth fifty cents for something to make your heart "pitter patter"? The answer is "yes." There are more than fifty dollars worth of "patter pitter" naming some extra-chic Irises at a low price that will really make your heart "pitter patter." Most of these Irises are new and, after having been added to your collection, and of course if your order for Irises amounts to fifty dollars or more, you will receive one varietal of your own order and your heart will have been pittered and pattered without costing a cent.

IS IT WORTH IT?

At the present time I would gladly give a dollar to know the real quality of an Iris, for many times since you have been given a description of your Iris that at least would seem to be the same Iris that is grown by the nurseryman, it would seem that they certainly must be extra fine to cost so much money. There are many Irises and a variety must be rare and very distinct to be added to my collection.

THE UNVARNISHED TRUTH

(Applied to the iris mission)

IT'S MISSION

To provide the greatest possible safety for the money of Iris buyers, give the utmost satisfaction for the amount invested in Irises and thereby further the cause of Iris propagation. To do this, it is necessary to set up a guiding star that prompted me to attempt The Unvarnished Truth. A master Iris is greater than a thousand words and therefore a modern necessity of giving the real and whole truth about the quality of flowers, their merits and demerits, and the value of any Iris, so that the novice can make his own decision based on the facts. It is to be hoped that this will be of assistance in helping to make any more of those shortcomings. My effort is based on the assumption that the public is willing to pay for worth while advice on the selection of Irises and how to keep their flowers healthy and in bloom.

As the pioneer in this movement it is realized that primary educational work must be done and then the public will be prepared to receive the facts. It is the hope that good information is necessary and it is the ambition of some persons and reminding others of what they already know. To ac- cumulate knowledge is real work belonging to the mission of The Unvarnished Truth.

It is my desire that the above plan be carried out and to this end I am asking for your help in this work. You are invited to join as member by sending me any Iris you think should be written about. The cost is one dollar per year.

SPECIAL NOTICE

The Unvarnished Truth will not be completed until the winter of 1924 and all who order this booklet now will receive free The Surprise Bulletin, the annual rating bulletin which was issued last fall.

Dear Mr. Groves—

"The Unvarnished Truth," which I trust you will appreciate your honest and praiseworthy efforts to weed out varieties that are so inferior that they should not be grown or sold any long- er. The same is true of the Pruney and other plants. It is up to the nursery- men to do this, for the blunder is committed by them. There is an obligation that the various flower societies assume when they collect their annual dues from their own members, to give them guidance and help them to be successful with their special flowers. But, here is where in the commercial greediness of some growers, the real Iris flowers and 'go after them proper' in attempting to reduce the number of varieties to the lowest possible limit.

Surely a catalog that would inspire such praise must be worth 2¢ just to read it, and this sum can be doubled from the first order.

THE SURPRISE BULLETIN OF THE UNVARNISHED TRUTH

Is all that its name implies for it and gives some information about the Iris symposium that members of the Iris society want. My expense of the secretory was not more than $1.00 each year and this I devoted to the careful examination of the Iris flowers. It is a member of the Royal Teddington, and below then to be successful in folk. The Real American is, therefore, not worth on varieties that are not worth growing.

You are surely the pioneer in going after the truth in this matter and have the best wishes of all the amateur and professional Iris society members, to all that are interested. I will provide the best rating bulletin, and I promise to help them to be successful with their special flowers. But, here is where in the commercial greediness of some growers, the real Iris flowers and 'go after them proper' in attempting to reduce the number of varieties to the lowest possible limit.

So your catalog that would inspire such praise must be worth 2c just to read it, and this sum can be doubled from the first order.

THE ANNUAL RATING BULLETIN OF THE UNVARNISHED TRUTH

This list is used in our nursery next year, and rates the new Irises that have bloomed for the first time and those seen at Iris shows. Price fifty cents, which can be deducted from an order amount- ing to five dollars or more free with the order.

T. U. BULLETIN

AND BOOK CIRCULAR

IS IT WORTH IT?

To make your heart "pitter patter"?

The Unvarnished Truth  book will be mailed when purchased or pre- paid. It is necessary to send first class postage at $0.02 for one ounce, or $0.10 for a number of odd rated stamps.

WILLIAM J. ALEXANDER

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